



HONEY FORUM

National Honey Forum "Ukraine – the Land of Honey and the World"

20.09.2018

Ukrainian Chamber of Commerce and Industry, 33, Velyka Zhytomyrska
Str., Kyiv, Ukraine

Programme*

of the National Honey Forum "Ukraine – the Land of Honey and the World"

Venue:

Ukrainian Chamber of Commerce and Industry (33, Velyka Zhytomyrska Str., "Coliseum"
Conference Hall, 4th floor)

09:30 – 10:00 Registration of participants. Morning coffee

10:00 – 10:20 Opening of the forum and greetings of the participants

***Gennady Chyzhykov, President of the Ukrainian Chamber of
Commerce and Industry***

Victor Yushchenko, President of Ukraine (2005 - 2010)

***Nicolas Peren, Counselor, Agricultural Affairs, French Embassy in
Ukraine***

***Olga Trofimtseva, Deputy Minister, Ministry of Agrarian Policy and
Food of Ukraine ****

***Serhiy Shupik, Director, Department for Agricultural Development,
Kyiv Region State Administration***

10:20 – 12:30 **Plenary Session: "Ukraine – the Land of Honey. Together We Are
Building Our Positive Image in the World"**

"Coliseum" Conference Hall (4th floor)

*Moderator: Oleg Yukhnovsky, Chairman, Committee of Entrepreneurs
of Agroindustrial Complex at the Ukrainian Chamber of Commerce and
Industry*



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10:20 – 10:30 *Production of honey in Ukraine, exports and prospects for the growth of the beekeeping sector*

Olga Trofimtseva, Deputy Minister, Ministry of Agrarian Policy and Food of Ukraine *

10.30 – 10.40 *Beekeeping as a basis for food security and environmental protection in the world*

Mykhailo Malkov, International Consultant, FAO/UN, National Coordinator of the EU / FAO project *

10.40 – 10.55 *The world market for honey and its prospects*

Anna Burka, FAO/UN National Consultant

10.55 – 11.05 *Organization of the honey market, protection of interests of honey producers in France*

Jean Louis Lautard, President, Provence and Southern Alps Honey Producers Syndicate; President, Provence Honey Producers Union; owner of Geographical Indications (Lavender Honey from Provence and Label Rouge)

11.05 – 11.20 *Implementation of the European Geographical Indications System in Ukraine*

Saverio Savio, Manager, "Support for Development of the System of Geographical Indications in Ukraine" EU Project

11.20 – 11.35 *A roadmap for the reform of the beekeeping sector in Ukraine*

Andriy Zabolotsky, Head of the Agriculture sector BRDO *

11.35 – 11.45 **Participants' presentations (up to 7 minutes)**

Establishment of cooperation between beekeepers and state



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*authorities, local self-government bodies and agricultural producers for
preservation of health of bees, creation and updating of a single
register of beekeepers of Ukraine*

Vitaliy Nagornyuk, "APIS Ukraine" Agricultural Enterprise *

*nnovative technologies as the basis of effectiveness of business in
beekeeping **

Valery Dombrovsky, Director, "Kyivoblbzholoprom" Ltd.

Adaptation of national legislation to EU requirements

**Nikolay Moroz, Director General, Directorate for Food Safety and
Quality, Ministry of Agrarian Policy and Food of Ukraine**

*Collaboration of Ukrainian honey producers with «CREDIT AGRICOLE
BANK» in financial procurement and development of civilized
channels for honey sales **

"CREDIT AGRICOLE BANK" Representative

Speeches, questions and answers

12.30 – 13.00 **Coffee break**

13.00 – 15.00 **Panel discussion: "Beekeepers - from amateurism to efficient
business. Experience of France»**

Conference Hall "Coliseum" (4th floor)

Moderator: Nicolas Perrin, Counselor, Agricultural Affairs, French
Embassy in Ukraine

Topics for discussion:

- Organization of the market aimed to protect the interests of all parties, relations between producers and packers in France
- How does France support a small producer (technologies,



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means of production, legal advice, marketing, etc.); creation of production cooperatives; development of geographical indications in the honey sector

- French and European experience in the development of a domestic market (development of consumption culture, quality control, development of distribution schemes)
- Possibility of introduction of a system of "manufacturers' declarations", in line with the model of the wine-making industry
- Creation and updating of a single register of beekeepers in Ukraine

Jean Louis Lautard, President, Provence and Southern Alps Honey Producers Syndicate; President, Provence Honey Producers Union; owner of Geographical Indications (Lavender Honey from Provence and Label Rouge)

Dmitry Kushnir, owner of “Honey Brothers” Company

Philippe Picard, Head of the Management and Protection Authority, Provence Regional Beekeeping Association (ADAPI)

Laurent Medori, Engineer, French National Institute for the Control of Origin and Quality (Institut national de l'origine et de la qualité (INAO)).

Olexander Molotai, Partner, Head of Intellectual Property Practice of “Evris” Law Firm

15.00 – 17.00 **Individual consultations for beekeepers from French experts**

17.00 **End of the forum**

** there may be changes in the programme, participation of some speakers to be confirmed*



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